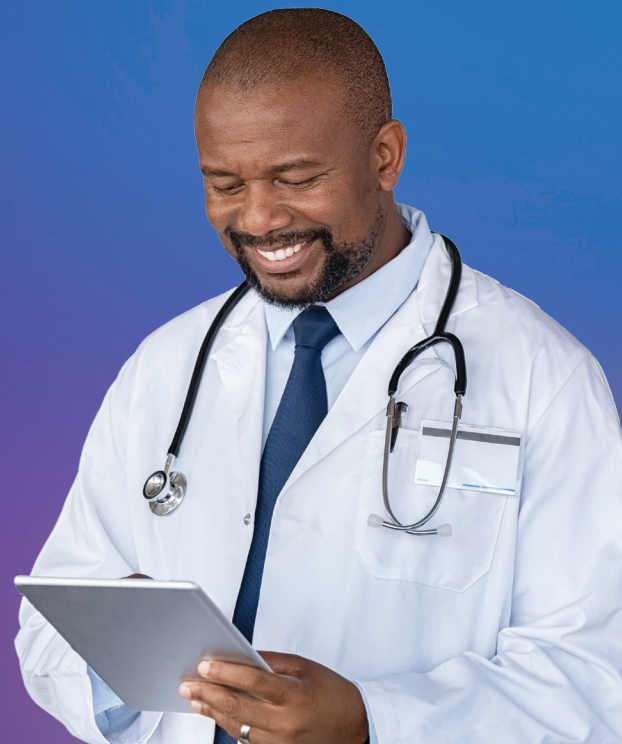


Find your embedded payments partner:

A 10 step checklist for healthcare software providers

The right partner will help you provide seamless patient experiences while offering you the flexibility to monetize and scale.



Compliance and security

01

Healthcare and regulatory expertise

- Helps reduce the scope of PCI compliance with separation of payment data from software
- Provides ongoing guidance on evolving regulatory standards

02

Advanced security infrastructure

- Uses P2PE and tokenization for card entry and storage
- Supports multi-factor authentication (MFA)
- Demonstrates commitment to security

Technology and operations

03

Developer-friendly ecosystem

- Provides clear APIs, SDKs and code samples for healthcare use cases
- Includes a sandbox for testing and responsive, knowledgeable technical support

04

Omnichannel capabilities

- Supports a true omnichannel experience for all the ways patients want to pay
- Syncs payments directly into your software's reporting workflows

05

Scalable infrastructure

- Supports multiple locations
- Maintains robust disaster recovery procedures

Patient experience

06

Modern, flexible payment options

- Accepts digital wallets, ACH, text to pay and guest checkout
- Integrates payment plans, pre-service estimates and financial assistance

07

True healthcare specialization

- Understands complex billing (insurance, co-pays)
- Provides verifiable case studies from other healthcare software providers
- Anticipates industry-specific friction points before they occur

Partnership and growth

08

Transparent revenue models

- Offers competitive revenue-sharing with flexibility as you scale
- Delivers clear reporting on transaction volumes and revenue

09

Strategic go-to-market support

- Provides sales materials and co-marketing opportunities
- Dedicates support teams to resolve issues without disrupting operations
- Understands your business goals

10

Commitment to innovation

- Shares proactive industry insights and benchmark data
- Leverages emerging technologies to keep your platform competitive
- Celebrates your wins and supports you through challenges

Ready for a partner that has it all?
Let's Connect