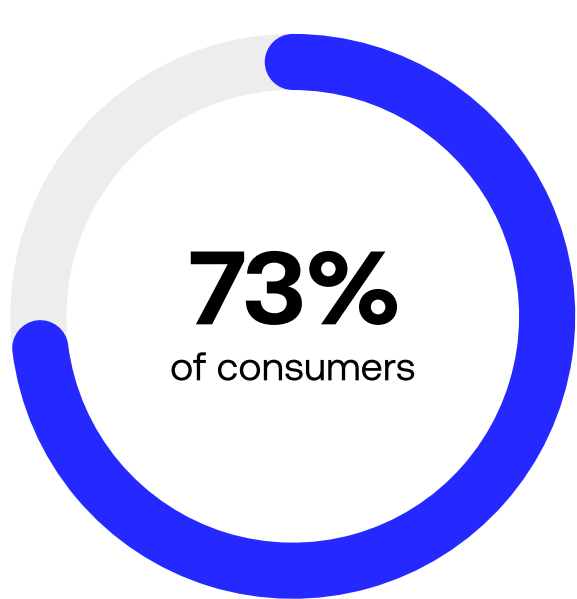


Why healthcare providers are adopting embedded payments in 2026

Convenience shapes patient loyalty

Modern patients bank, shop and book online. When it comes to the less-than-pleasant task of paying medical bills, they expect things to work the same way: quick, digital, done.

Patient experience issues

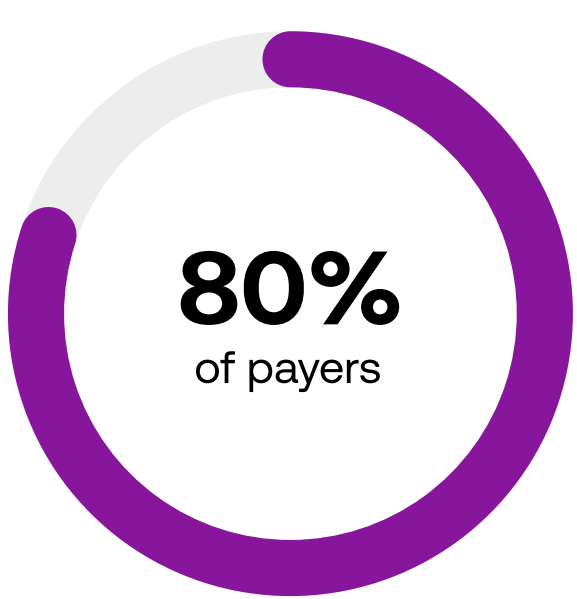


For 73% of patients, paying medical bills online is preferred to paying by phone or mail. (Source: U.S. Bank Healthcare Payments Report, 2024)

1 in 3 patients



One in three patients would switch providers for a better payment experience. (Source: U.S. Bank Healthcare Payments Report, 2024)



Nearly 80% of U.S. healthcare consumers say they're comfortable using digital payments – including older adults. (Source: PR Newswire / PYMNTS, 2024)

Market urgency

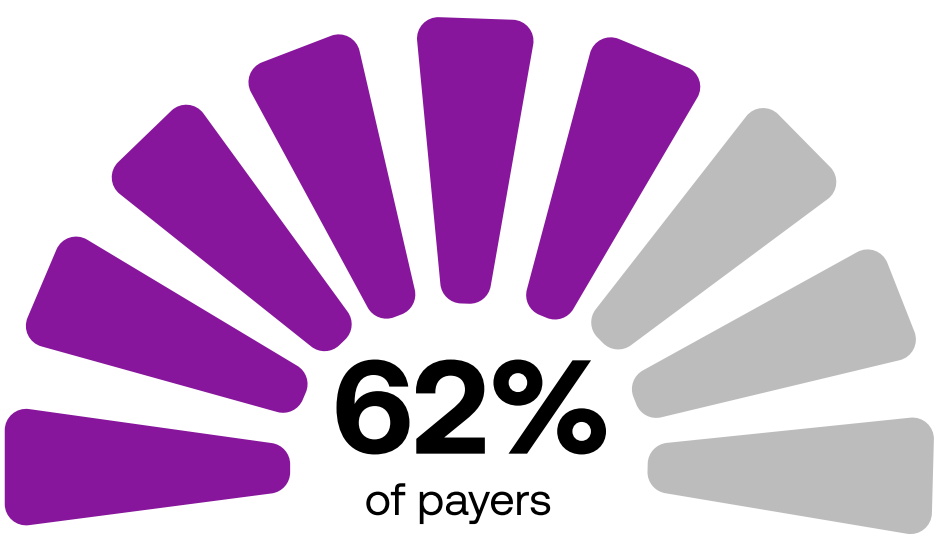


Medicare is moving toward enrolling all beneficiaries in value-based programs by 2030 (Oracle, 2025). Value-based care models are performance-based, adding complexity to providers' fee structures.



Today, 50% of covered workers have annual deductions of \$2,000 or more. The need for upfront pricing, clear billing explanations and flexible payment options is increasing as high-deductible health plans become more common.⁴

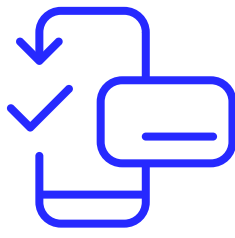
Healthcare payment technology can help



Fortunately, 62% of healthcare consumers already favor patient portals for settling medical bills (PaymentsJournal, 2024).



70% of healthcare organizations are investing in technologies with comprehensive support for digital tools and services. (Deloitte, 2025).



70%
Young consumers are 70% more likely to pay doctors digitally (U.S. Bank, 2023).

Ready to transform your healthcare software?

Make your next move with Global Payments – an industry veteran with 50+ years of staying ahead of the curve. We pair innovation with hands-on partnership to help you drive embedded payments adoption that grows revenue and helps deliver a better patient experience.