

10 questions every fitness platform should ask before choosing a payments partner

Use this checklist to evaluate whether your payments partner can help support recurring revenue, member experiences, operational efficiency and long-term platform growth.

- ☐ **Does the solution support recurring membership billing?**
Reliable recurring billing is essential for fitness businesses.
- ☐ **Can it help reduce payment disruptions and billing friction?**
Payment continuity plays an important role in protecting recurring revenue.
- ☐ **Does it support the payment experiences members expect?**
Fitness businesses and their members value flexibility, convenience and choice.
- ☐ **Can businesses accept the payment types they want to offer?**
Payment flexibility is a key software expectation.
- ☐ **Is the payment experience embedded into existing workflows?**
Payments should feel like a natural part of the platform experience.
- ☐ **Does it provide reporting on payment performance and revenue activity?**
Visibility is increasingly important as businesses grow.
- ☐ **Can customers gain greater visibility into cash flow and business performance?**
Financial insight is becoming a competitive advantage.
- ☐ **Does the partnership support your platform growth objectives?**
Many software providers are rethinking payments as a growth engine.
- ☐ **Can it support connected operational and financial workflows?**
Businesses want fewer systems and more connected experiences.
- ☐ **Will it help make your fitness platform more valuable to customers?**
The right payments strategy can strengthen retention, visibility and platform differentiation.

If you checked fewer than 8 boxes...

Your payments partner may not be helping you deliver the experiences health and fitness businesses increasingly expect, including recurring billing support, payment flexibility, financial visibility and connected business workflows.



Turn payments into a competitive advantage

Health and fitness businesses are raising expectations for what platforms should deliver. The right payments partner can help you support recurring revenue, improve member experiences, increase financial visibility and unlock new opportunities for growth.

Ready to evaluate what's possible?

See how Global Payments for Platforms can help you build a more connected payment experience and create greater value for the fitness and health businesses you serve.